



SSANGYONG
BLENHEIM PALACE
INTERNATIONAL HORSE TRIALS

Food walk

Priority booking for previous exhibitors opens December 2017
Applications for NEW exhibitors open January 5th 2018



Food walk

The food walk was first introduced at the SsangYong Blenheim Palace International Horse Trials in 2017. The 'walk' included twenty 3 metre by 3 metre covered units creating a 'market feel'.

This space is ideal for any small business selling take away consumables such as cheese, wine, spirits and delicatessens giving visitors a chance to try before they buy. Located near the entrance of the shopping village, the food walk includes a big screen and seating enticing visitors to this attractive area.



Do apply for this area if you:

- ✓ Sell high quality take away consumables
- ✓ Sell gift sets
- ✓ Offer tasters
- ✓ Sell wine, spirits by the bottle
- ✓ Sell delicatessens
- ✓ Can trade in a 3x3m covered space



Don't apply for this area if you:

- ✗ Are a catering unit
- ✗ Do not sell food or drink for take away consumption
- ✗ Require a space larger than 3x3m
- ✗ Are a clothing or accessories company

Optional extras such as electric and flooring can be included at an additional cost.

Exhibitors in the food walk area are unable to camp behind their stand but are able to camp in the exhibitors campsite free of charge.